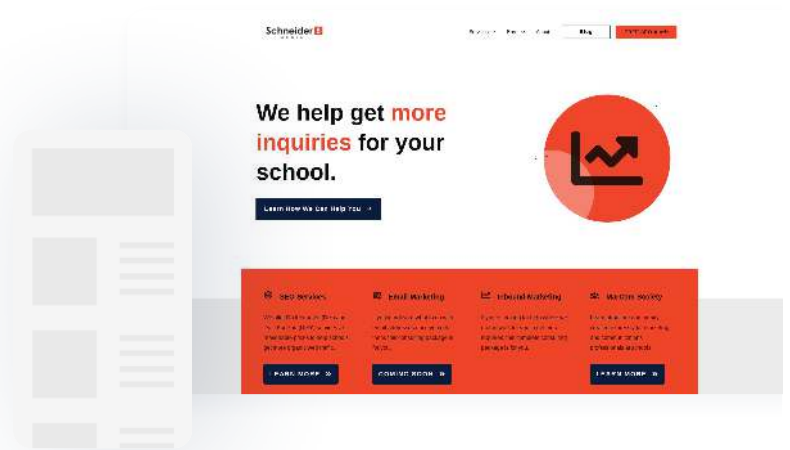


schneiderb.com Report

Below is your free SEO audit from SchneiderB Media. This report details how your website performs in terms of different and important SEO ranking factors and provides you with a relative score for each section. We hope this audit can help to identify where your SEO needs support and where you need to focus time and attention to increase your website's visibility in Google search.



Keep Going

We've identified some areas where your SEO is doing well, but there's a lot more to do if you want to be really competitive in Google. Better make a start now!

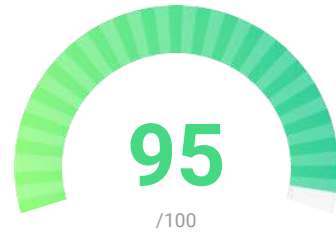




Keyword Performance

Your rankings in Google are looking good! Below shows you how many keywords your website appears for in Google vs your top competitor .

Keywords on page 1 are great, but what you really want are keywords in the top 3 positions. Want to improve your rankings? Make a start on the actions detailed further down the report.



Top 3 Positions

19

100% lower than your top competitor

Page 1

69

100% lower than your top competitor

Total Keywords

1,469

100% lower than your top competitor

Monthly Traffic

2,261

100% lower than your top competitor



Here are up to 25 of the top keywords yours and your competitor's website rank for. Are your important product and services being mentioned?

schneiderb.com Ranking Keywords

KEYWORD URL	POSITION
Evernote Set Up https://www.schneiderb.com/6-tips-for-getting-started-with-evernote/	1
How To Set Up Evernote https://www.schneiderb.com/6-tips-for-getting-started-with-evernote/	1
I Love Canva https://www.schneiderb.com/8-reasons-why-i-love-canva/	1
If You Choose Not To Find Joy In The Snow https://www.schneiderb.com/if-you-choose-not-to-find-joy-in-the-snow-you-will-have-less-joy-in-your-life-but-still-the-same-amount-of-snow/	1
Social Media Audience Analysis https://www.schneiderb.com/how-to-conduct-a-social-media-audience-analysis-for-your-school/	1
Video Marketing For Schools https://www.schneiderb.com/27-video-marketing-ideas-for-school-marketers/	1
Blog Topics For Education https://www.schneiderb.com/50-captivating-blog-topics-for-schools/	2
Educational Blog Ideas https://www.schneiderb.com/50-captivating-blog-topics-for-schools/	2
Setting Up Evernote https://www.schneiderb.com/6-tips-for-getting-started-with-evernote/	2
Backlink Best Practices https://www.schneiderb.com/12-best-practices-for-generating-backlinks-to-your-website/	3

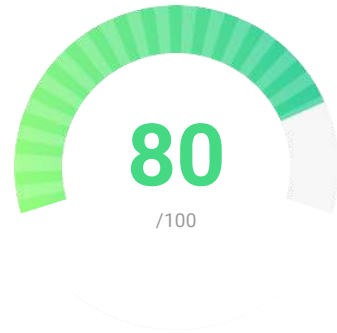
niche.com Ranking Keywords

KEYWORD URL	POSITION
Private Schools Eastern Shore Maryland https://www.niche.com/k12/search/best-private-schools/c/queen-annes-county-md/	1
Elementary Schools In Michigan https://www.niche.com/k12/search/best-public-elementary-schools/s/michigan/	1
Best School Districts In Washington Dc https://www.niche.com/k12/search/best-school-districts/m/washington-dc-metro-area/	1
College Park Reviews https://www.niche.com/places-to-live/college-park-fulton-ga/reviews/	1
Warner University Reviews https://www.niche.com/colleges/warner-university/	1
Is Ukrainian Village In Chicago Safe https://www.niche.com/places-to-live/n/ukrainian-village-chicago-il/	1
Parkside Baltimore https://www.niche.com/places-to-live/n/parkside-baltimore-md/	1
Best School Districts In Washington Dc Suburbs https://www.niche.com/places-to-live/search/suburbs-with-the-best-public-schools/m/washington-dc-metro-area/	1
Performing Arts High Schools Virginia https://www.niche.com/k12/search/best-schools-for-the-arts/s/virginia/	1
DeKalb County Neighborhoods https://www.niche.com/places-to-live/search/best-places-to-live/c/dekalb-county-ga/	1



Onsite

Below are up to ten SEO actions we recommend you make to your website now to improve the onsite SEO. **We have also found more actions for your website** (that covers all your website pages) that will help your website rank higher in the Google search results.



- Increasing the length of the title tag on <https://www.schneiderb.com/seo-for-private-schools/> can increase traffic to this page 10 MINS ⌚ ^

- The meta description on <https://www.schneiderb.com/seo-for-private-schools/> is a little long, we recommend reducing the length to help SEO 10 MINS ⌚ ^

- There are multiple H1 headings on <https://www.schneiderb.com/seo-for-private-schools/> - make sure there is only one 10 MINS ⌚ ^

- Increasing the length of the title tag on <https://www.schneiderb.com/email-marketing-for-schools/> can increase traffic to this page 10 MINS ⌚ ^

- There are multiple H1 headings on <https://www.schneiderb.com/email-marketing-for-schools/> - make sure there is only one 10 MINS ⌚ ^

- There are multiple H1 headings on <https://www.schneiderb.com/inbound-marketing-for-private-schools/> - make sure there is only one 10 MINS ⌚ ^

- Increasing the length of the meta description on <https://www.schneiderb.com/email-marketing-for-schools/> can increase traffic to this page 10 MINS ⌚ ^

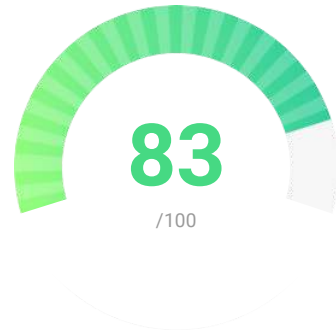
- Increasing the length of the meta description on <https://www.schneiderb.com/inbound-marketing-for-private-schools/> can increase traffic to this page 10 MINS ⌚ ^



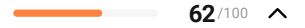
Page Speed

Below is your page speed score for your website's homepage on a mobile. The higher the number, the better the performance. **Your website loads very fast - great job!** This will be having a positive impact on both your SEO performance and your customer experience.

Below the scores you will find a list of actions we have identified to improve your website's speed even further. These are bespoke recommendations direct from Google for your website.



You have some resources which are slowing down how quickly the page loads



You have Javascript files which take a while to load





Backlinks

Your backlink score isn't very good - you need to build some backlinks. Below shows you how many backlinks your website has vs your top competitor .

A backlink is a link from another website to yours, and it really helps your SEO. At the moment, your backlink score is very low and it is because you have a small number of backlinks from valuable websites, so you want to improve this as soon as possible.



Total Backlinks

7,573

100% lower than your top competitor

Linking Websites

464

98% lower than your top competitor

Website Authority

5/10

5 lower than your top competitor



Here are up to 7 of the top backlinks you and your competitor have. Can you see any opportunities from your competitor?

schneiderb.com Backlinks

BACKLINK URL	SCORE
oberlo.com 16th Nov 2020	9
privateschoolreview.com 16th Nov 2020	9
truthtree.com 24th Jun 2021	8
vidigami.com 5th Jul 2021	7
affiliatepal.net 1st Jul 2021	7
copyblogger.com 24th Nov 2020	7
factsmgt.com 17th Nov 2020	7

niche.com Backlinks

BACKLINK URL	SCORE
aa.edu 7th Apr 2021	10
hope.edu 23rd Apr 2021	10
alfred.edu 23rd Apr 2021	10
metrolittlerockalliance.com 23rd Apr 2021	10
sandiegan.com 23rd Apr 2021	10
leeuniversity.edu 24th Apr 2021	10
fortthomas.kyschools.us 23rd Apr 2021	10